

YEAR 9-11

BUSINESS STUDIES

YEAR GROUP	CURRICULUM	
	THEORETICAL CONTENT	PROJECT WORK
9	<ul style="list-style-type: none"> • Enterprise and Entrepreneurs • Human Resources • Marketing • Finance basics 	<ul style="list-style-type: none"> • Business Proposal • CV's, Job adverts, applications and mock interviews. • Review of Christmas marketing campaigns • Marketing project
	<ul style="list-style-type: none"> • Plan and launch a business extended project 	
10	<ul style="list-style-type: none"> • Business Finance • Making a Business Effective • External Influences on Business • Growing the Business • Marketing decisions 	
11	<ul style="list-style-type: none"> • Operational Decisions • Finance and Financial Decisions • Human Resource Decisions • Exam Practice/ Structures • Recap Previous Units/ Revision 	

